

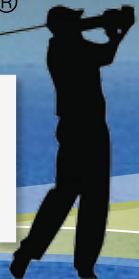
CARIBBEAN PUBLISHING COMPANY PRESENTS



1st ANNUAL



Yellow Pages[®] OPEN



February 12th, 2010

at
NORTH SOUND GOLF CLUB

Contact Eileen Keens: 814 1798
Contact Sean Landreth : 916 2768



Cayman Islands
Yellow Pages[®]



SPONSORSHIP PACKAGES

Eagle Package – \$3,000

- Exclusive sponsorship of hole and tee of # 1,2,6,9,10,11,13
- Opportunity to advertise from tee through green (banners need to be dropped off at Caribbean Publishing Company by Monday February 8th, 2010)
- 2 Team entries (8 golfers)
- Photo in post-press release in newspaper
- Place company representative at the tee or hole
- 10x10 tent
- Recognition at post-tournament award reception
- Opportunity to insert promotional material in golfers' gift bags

Birdie Package - \$2,500

- Exclusive sponsorship of hole and tee of # 3,4,5,7,8,12
- Opportunity to advertise from tee through green (banners need to be dropped off at Caribbean Publishing Company by Monday February 8th, 2010)
- 1 Team entry (4 golfers)
- Opportunity to greet players at the tee or hole
- Photo on post-press release in newspaper
- Recognition at post-tournament award reception
- Opportunity to insert promotional material in golfers' gift bags

Par Package - \$2,000

- Exclusive sponsorship of hole and tee of #14,15,16,17
- Opportunity to advertise from tee through green (banners need to be dropped off at Caribbean Publishing Company by Monday February 8th, 2010)
- Recognition at the post-tournament awards reception

Wedge Sponsor \$450

- Opportunity to advertise and organize a golf day activity
- Recognition at the post-tournament awards reception
- Opportunity to insert promotional material in golfers' gift bags

Golf Day Activities

- 1) Longest Drive for Women and for Men
- 2) Closest-to-the-Pin
- 3) Most Accurate Drive
- 4) Beat The Pro
- 5) Pay Per Drive

Media Spread

Radio advertising, print advertising, online advertising on various media throughout the island. Sponsorship video commemorating the Yellow Pages Open.

“Through various fundraising initiatives, including the Yellow Pages Open, we will be able to give back to children on the island who would not normally have the means to take part in golf and also support The Estella Scott–Roberts Foundation...”

Further to the goals of both charities, the Cayman Islands Yellow Pages sees this initiative as a way to inspire life lessons of respect, honour, etiquette, decision-making and confidence. ”

- Mark Macfee,
Executive Vice President of
Caribbean Publishing Company

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Cayman Islands
Yellow Pages





Cayman Islands Yellow Pages®



Cayman Islands YELLOW PAGES OPEN

Friday, 12th February 2010 North Sound Golf Club

18 Hole Links Style Golf Course, 4 Person Scramble 8:00 am and 1:00 pm Shotgun Start

Registration Form

Preferred Tee Time: 8:00 am
 1:00 pm

I am registering an individual (Cost is CI\$150)
 I am registering an entire team (Cost is CI\$600)

Sponsorship: Eagle Sponsor (hole and tee #1,2,6,9,10,11,13)
 Birdie Sponsor (hole and tee #3,4,5,7,8,12)
 Par Sponsor (hole and tee #14,15,16,17)
 Wedge Sponsor

Team Name: _____ (optional)

Company Name: _____

Top 3 Choices for Sponsorship Hole: A. ___ B. ___ C. ___
(confirmation of availability of hole in 24 hours)

Primary Contact Information :

Name: _____
Company: _____
Handicap: _____
Phone: _____
Email: _____

Additional Player Information :

Name: _____
Company: _____
Handicap: _____
Phone: _____
Email: _____

Additional Player Information :

Name: _____
Company: _____
Handicap: _____
Phone: _____
Email: _____

Additional Player Information :

Name: _____
Company: _____
Handicap: _____
Phone: _____
Email: _____

The tournament fee includes all golf course related fees, golf cart fees, 2 drinks, lunch and invitation to awards gala, free corporate gift bag, and amazing prizes!

Payment Information: Please deliver your cheque payable to Yellow Pages Open, 2nd Floor Trinity Square Building, Eastern Avenue, George Town, Grand Cayman.

For more information, contact Eileen Keens: 814-1798 or email: ekeens@globaldirectories.com or Sean Landreth at : 916-2768 or email: slandreth@globaldirectories.com

Please send completed forms to: Cayman Islands yellow Pages | Fax to: 345-949-8366



Cayman Islands Yellow Pages®

